



Entrepreneurs
A Wake Chapel Church Ministry

2018

Ministry Information
Calendar of Events
&
Registration Form

Mission Statement

Building a community of entrepreneurs through turning their vision into business opportunities for growth and expansion

The Core Team Members are: Richard Moore, Sharon Campbell, Alex Carlton, Jean Garner, Carnela Hill and LaTangela Hyman.

For more information or questions, please send an email to entrepreneurs@wakechapel.org.

General Instructions

This booklet gives you the dates and times for the Entrepreneurs Upcoming Workshops & Symposiums.

If you register for more than 1 event, you may submit cash or check in one envelope along with the registration form(s) for each event.

The completed form(s) along with payment can be placed in any of the drop boxes at any entrance or location.

For more information or questions about any scheduled event, please send an email to ecd@wakechapel.org.

There's no better time to embrace new concepts, ideas and markets to propel your small business! A series of targeted workshops and symposiums will be offered to bring together entrepreneurs and provide them with concise, useful information to help grow their business.

2018 Events

Date: January 22, 2018
Event: *Workshop* Financial Tools for Successful Business Growth Profit
Time: 6:15pm – 8:00pm
Cost: Free
Location: LEC 2nd floor conference room

Date: Monday, February 12
Event: *Launch Raleigh Info Session –*
Time: 6:15pm – 8:00pm
Cost: Free
Location: LEC 2nd floor conference room
Description: *LR supports and develops entrepreneurs and small businesses in under-resourced communities in the SE Raleigh area by providing access to business loans, business development services, and networking opportunities.*

Date: March 14, 2018
Event: **Symposium** *Innovation and Growth Resources*
Time: 9:00am – 2:00pm
Location: LEC
Cost: \$30.00 (includes lunch)
Description:

Workshop I – What Does it Take to be a Successful Entrepreneur

Workshop II – Learn How To Start, Stay & Expand Your Non-profit

Workshop III – Do Certifications Matter? How Certification Can Help Grow Your Business

Workshop IV – Easy, Low-Cost Ways to Start Your Small Business Retirement Plan

Date: **April 16, 2018**
Event: *Workshop: Your Legal Structure Working Your Business*
Time: 6:15pm – 8:00pm
Cost: Free
Location: LEC 2nd floor conference room

Date: **April 29, 2018**
Event: *Entrepreneurs Business Showcase
(1st 25 Businesses)*
Time: **After 10:00 am service**
Cost: Free
Location: Life Enrichment Center Gym

Date: **May 21, 2018**
Event: *Workshop How to Avoid the Common Pitfalls in
Networking*
Time: 6:15pm – 8:00pm
Cost: Free
Location: LEC 2nd floor conference room

Date: **June 18, 2018**
Event: *Workshop – What Marketing Is and Is Not*
Time: 6:15pm – 8:00pm
Cost: Free
Location: LEC 2nd floor conference room

Date: **July 10-13, 2018**
Event: Global United Fellowship
The Gathering 2018
Location: Greensboro, NC
Description: Registration forms are available in the information hubs and online at www.wakechapel.org. Buses will be available on a 1st come 1st serve basis. Please complete the Registration Form. Adults \$20.00 and Youth \$10.00 if you plan to attend any of the Sessions

Date: **July 18, 2018**
Event: Symposium *Creating A Sustainable Business Model for
Growth Opportunities*

Time: 9:00am – 2:00pm
Location: LEC
Cost: \$30.00 (includes lunch)

Description:

Workshop I – Learn How To Create a Killer Business Network To Build Your Profit Line

Workshop II – Understanding The World of Nonprofit to Opportunities

Workshop III – The Business Plan

Workshop IV – Understanding Intellectual Property

Date: **August 20, 2018**
Event: *Workshop* *You Cannot Brand Your Business (for?) Free*
Time: 6:15pm – 8:00pm
Cost: Free
Location: LEC 2nd floor conference room

Date: **September 17, 2018**
Event: *Workshop* *Building Your Business Profile of Clients*
Time: 6:15pm – 8:00pm
Cost: Free
Location: LEC 2nd floor conference room

Date: **September 30, 2018**
Event: *Entrepreneurs Business Showcase*
(2nd 25 Businesses)
Time: **After 10:00 am service**
Cost: Free
Location: Life Enrichment Center Gym

Date: **October 17, 2018**
Event: *Marketing Symposium*
Time: 9:00am – 2:00pm
Location: LEC
Cost: \$30.00 (includes lunch)
Description:

Workshop I – The Message of Your Brand & Your Value Proposition Statement = Profit

Workshop II – Non-Profit Grant Writing & Resources

Workshop III – Build Your LinkedIn Profile

Workshop IV – Increase Your Facebook Profit Margin

Date: **November 19, 2018**
Event: *Workshop Keeping Control of Your Sales/Service “Pipeline”*
Time: 6:15pm – 8:00pm
Cost: Free
Location: LEC 2nd Floor Conference Room

Date: **December 12, 2018**
Event: **Symposium** *Embracing Entrepreneurship & Leveraging Up!*
Time: 9:00am – 3:00pm
Location: LEC
Cost: \$30.00 (includes lunch)
Description:

Workshop I – Segmentation, Targeting and Positioning Model to Growth Opportunities

Workshop II – Credit Reporting for Entrepreneurs & Business Owners

Workshop III – Independent Contractor or Employee? What Business Owners Need to Know

Workshop IV – Introduction to Business Models

ENTREPRENEURS REGISTRATION FORM

Name _____ Date _____

Email Address _____

Office Phone #: _____ Cell Phone#: _____

Business Name: _____

Please check all that apply:

- Small Business Owner Veteran Unemployed
 Individual Dreamer Entrepreneur
 Start-up Mid-Growth
 Thinking About/Not Sure Expand My Business
 Make Money from My Hobby Following My Passion

Indicate the number of people for each of the workshops (Mondays) you plan to attend:

_____ 1/22 _____ 4/16 _____ 6/18 _____ 9/17
_____ 2/19 _____ 5/21 _____ 8/20 _____ 11/19

Indicate the Symposiums (Wednesdays) you will attend:

- 3/14 Innovation & Growth Total # _____ x \$30.00 = \$ _____
 7/18 Business Model Total # _____ x \$30.00 = \$ _____
 10/17 Marketing Total # _____ x \$30.00 = \$ _____
 12/12 Entrepreneurship Total # _____ x \$30.00 = \$ _____

Indicate which Entrepreneurs Business Showcase you will participate.

- 4/29 9/30
 I am providing financial support as a sponsor \$ _____

Amount Enclosed \$ _____

Method of payment: Check Money Order Cash Certified Check

All payments are non-refundable; however, they are transferable to another Wake Chapel Church event that is scheduled for the same year.

~~~~~DO NOT WRITE BELOW THIS LINE FOR ADMINISTRATIVE USE ONLY~~~~~

Amount Enclosed \$ \_\_\_\_\_

Check                   Money Order                   Cash                   Certified Check

Verified by: \_\_\_\_\_ Date: \_\_\_\_\_

## WEEKLY SCHEDULED SERVICES

### SUNDAY

#### WCC North

7:00am Early Worship Service

#### WCC Central

8:30am New Disciple Classes

8:30am Sunday School

9:30am Intercessory Prayer

10:00am Worship Service

Students Walking After God/S.W.A.G. Church  
(1<sup>st</sup>, 3<sup>rd</sup> & 4<sup>th</sup> Sundays)

### TUESDAY

#### WCC Central

12:00pm Noon Day Bible Study

12:00pm Noon Day Prayer (1<sup>st</sup> Tuesday of every month)

#### WCC North

7:00pm Time of Empowerment (Bible Study)

A Time of Refreshing (TOR) 1<sup>st</sup> Tuesday of every month

7:00pm Youth Time of Empowerment (4<sup>th</sup> Tuesday only)



**WCC Central & Life Enrichment Center**  
3805 Tarheel Club Road, Raleigh, NC 27604  
(919) 872-7776 voice/ (919) 876-9598 fax

**WCC North**  
4509 Bland Road, Raleigh, NC 27609  
(919)876-4956 voice/ (919) 232-2572 fax